



Wrocław  
University  
of Science  
and Technology



**Department of Foreign Languages at Wrocław University of Science and Technology  
Foreign Languages Centre at the University of Wrocław  
Department of Pedagogy and Innovative Education**

have the honour to invite you to participate  
in the international scientific and didactic conference  
**“The formula for success in language learning and education”**  
organized on the occasion of the 75<sup>th</sup> anniversary of Polish science in Wrocław

under the patronage of  
Rector of the Wrocław University of Science and Technology, Prof. Dr Hab. Cezary Madryas,  
Rector of the University of Wrocław, Prof. Dr Hab. Adam Jezierski,  
Rector of Lviv Polytechnic National University, Prof. Dr Hab. Yuriy Bobalo.

The conference will take place on 19-20 June 2020 in Wrocław, Poland.

**Conference chairwomen:**

Doc. Dr. Irina Modrzycka (Wrocław University of Science and Technology),  
Mgr Aleksandra Matkowska (University of Wrocław),  
Prof. Dr. Hab. Natalia Mukan (Lviv Polytechnic National University).

**Aim of the conference:**

Success is a relative and multidimensional concept, also in the research process and in the teaching activity. What are the components of success in language learning and teaching? Is the success of an academic teacher also a student's success? Can success be treated as a motivating factor for further learning or as the main goal in the didactic process? The aim of the conference is to search for answers to the above questions, to identify determinants and conditions of success and to exchange experiences of conference participants from different academic centres and countries in achieving professional success. We invite academic teachers, linguists, glottodidactics, educators and representatives of other scientific disciplines to participate in the conference.

The presentations will focus on the following issues:

1. An interdisciplinary approach as the key to success in linguistic research.
2. Successes and new directions of linguistics and glottodidactics development in the 20<sup>th</sup> century.
3. Language image of the modern world: language and cognition, language and emotions, language and culture, language and communication, language and style.
4. Academic savoir-vivre - language culture in the context of academic culture.
5. High quality of language education as a guarantee of success of university graduates in the labour market.
6. Quality of academic teaching: measurability, verification, assurance, management.

7. New technologies, innovative methods and techniques of teaching foreign languages in higher education.
8. Teaching foreign languages in an internationalised educational process.
9. Subject-oriented and didactic competences in teaching specialist language.
10. Organizing and improving the workshop of academic teacher's work.

**Conference venue:**

The conference will be held at Wrocław University of Science and Technology and the University of Wrocław.

**Plenary sessions:**

During plenary sessions lectures will be delivered by invited experts - scientists and glottodidacticians specializing in issues related to the topic of the conference.

**Thematic sections:**

The submitted papers will be presented in different thematic and language sections.

**Workshops:**

We invite trainers, psychologists and experienced teachers who would like to present interesting solutions and good practices ensuring success and effective language teaching at a university.

**Conference Languages**

The working languages of the conference will be Polish and English. Language sections in German, Russian and Ukrainian are also planned.

**Forms of participation in the conference:**

1. Participation with a presentation (30 minutes during plenary session, 15 minutes during thematic and language sections);
2. Participation with a workshop (45 minutes);
3. Participation without presentation.

**Note:**

The Scientific Committee reserves the right not to accept papers inconsistent with the subject of the conference.

Papers will be published on the conference website in the form of e-publication as post-conference materials. Articles which are not in accordance with the academic standards and publishing policy are returned to the author.

**Important dates:**

- Registration with paper proposals by 29.02.2020.
- Notification of paper acceptance after evaluation by the Scientific Committee by 20.03.2020.
- Registration of participation without presentation by 15.05.2020.

**Conference fee:**

- I. For participants with presentations:
  - a) in the first period (until 31.03) - **390 PLN / 90 €**
  - b) in the second period (from 1.04 to 31.05) - **430 PLN / 100 €**
- II. For participants without presentations:
  - a) in the first period (until 29.02) - **430 PLN / 100 €**
  - b) in the second period (from 1.03 to 31.05) - **450 PLN / 105 €**.

**Recipient:**

Uniwersytet Wrocławski  
Plac Uniwersytecki 1  
50-137 Wrocław

**Transfer title:** konferencja 2020 + participant's name

**Payment in EUR:**

IBAN: PL 60 1090 2398 0000 0001 4384 1354

BIC/SWIFT: WBKPPLPP

Bank name and address:

Santander Bank Polska Spolka Akcyjna

1 Oddzial we Wroclawiu

Rynek 9/11

50-950 Wroclaw, Poland

**Payment in PLN:**

IBAN: PL 15 1090 2503 0000 0001 3349 6327

BIC/SWIFT: WBKPPLPP

Bank name and address:

Santander Bank Polska Spolka Akcyjna

4 Oddzial we Wroclawiu

Kuznicza 17-19

50-950 Wroclaw, Poland

**Conference fee covers:**

conference materials, certificate of participation, meals (coffee breaks, 2 lunches, cocktail reception (19.06), gala dinner (20.06) and costs of preparing publications. The conference fee **does not cover the** costs of accommodation and travel.

**Registration:**

For registration with a presentation or workshop, please fill in the registration form 1 on the conference website, submit the paper abstract or the description of the workshop and the author's bio-note and send it by 29.02.2020, as well as pay the conference fee on time.

Notifications of paper acceptance will be sent after evaluation by the Scientific Committee of the conference by 20.03.2020.

For registration without presentation, please fill in the registration form 2 on the conference website and pay the fee on time. All registrations will be confirmed by e-mail. Number of participants is limited.

More information about the conference and registration forms can be found on the conference website: <http://konferencjaWroclaw2020.edu.pl/en/>